



CITY OF LOVEJOY

2296 TALMADGE ROAD, LOVEJOY GA 30250

WWW.CITYOFLOVEJOY.COM

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Secluded in Georgia's natural beauty with old town historical values, Lovejoy is a burgeoning business community. Lovejoy is located on Tara Boulevard (Hwy 19/41) just ten minutes away from the Atlanta Motor Speedway and 30 minutes from downtown Atlanta, GA. Over 10,000 Lovejoy residents enjoy the best of both worlds. A newcomer to the City of Lovejoy will find quality lifestyle in housing, recreation and amenities, shopping and dining.

10 Minute Drive Time DEMOGRAPHICS

Population

10,122

Black or African American (Non-Hispanic) - 71.1%
White (Non-Hispanic) 18.8%
Hispanic 13.6%



Top Consumer Spending Segments

Shelter
Health Care
Food at Home

Average Commute Time

34.2 minutes

Annual Average Daily Traffic Count

19/41 (Tara Blvd)
51,300

59K

Population of 59,935

34.7

Average Age

\$64

Average Household Income: \$64,076

19K

Number of Households: 19,196



Average Household Income

\$67,411

Projected Annual Population Growth

+2.34%

Number of Households

3,230





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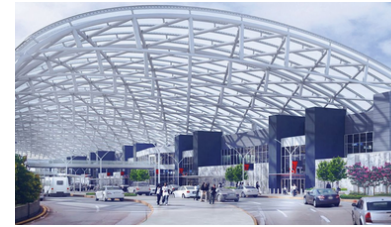
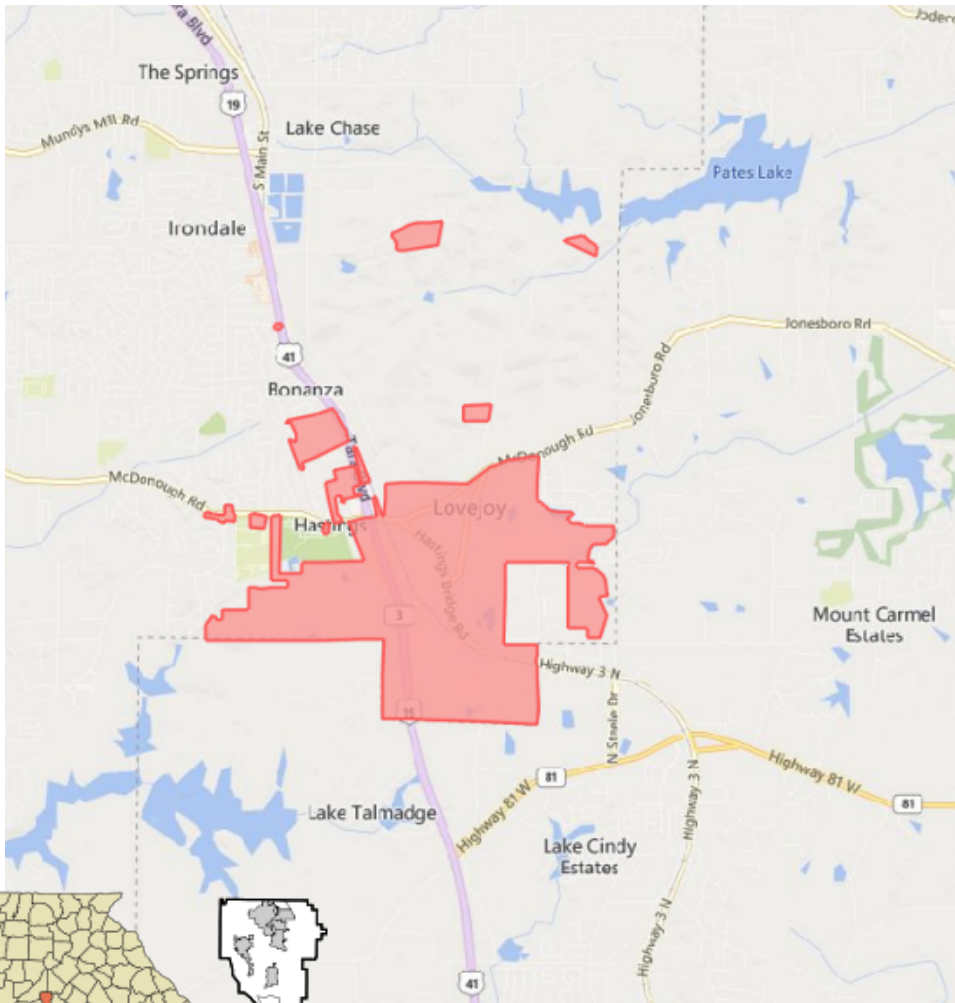
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Landmarks



Hartsfield Jackson International Airport

21.1
miles

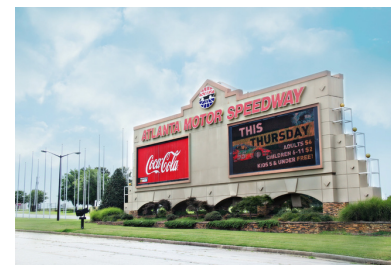
33
minutes



City of Atlanta

23.6
miles

34
minutes



Atlanta Motor Speedway

3.6
miles

5
minutes



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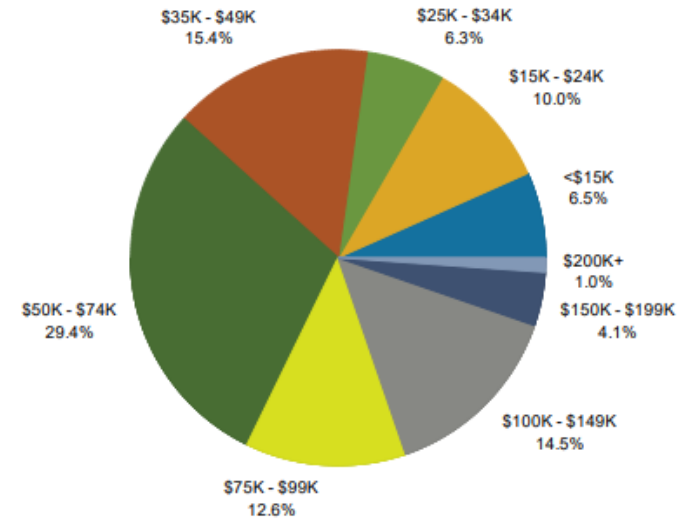
3,230

2021 Households

3,675

2026 Households

2021 Household Income



Top 3 Tapestry Segments

- Middleburg
- Traditional Living
- Southern Satellites

54

Wealth Index

189

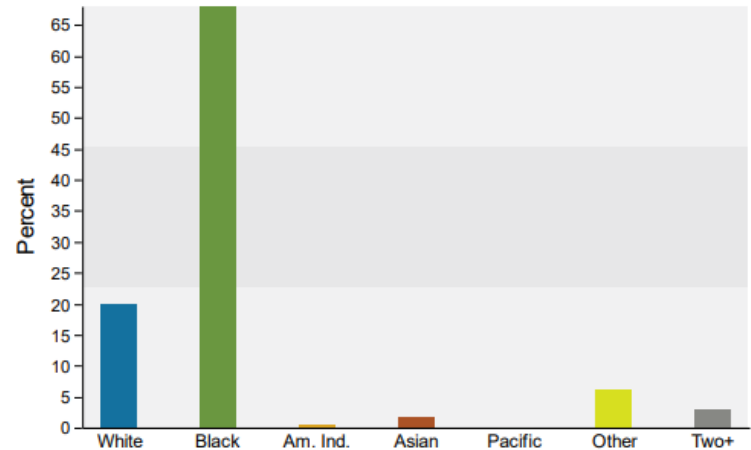
Housing Affordability Index

99.2%

Urbanized Area

Owner Occupied Housing Units - 80.0%
 Renter Occupied Housing Units - 16.7%
 Vacant Housing Units - 3.2%

2021 Population by Race



2021 Percent Hispanic Origin: 13.7%